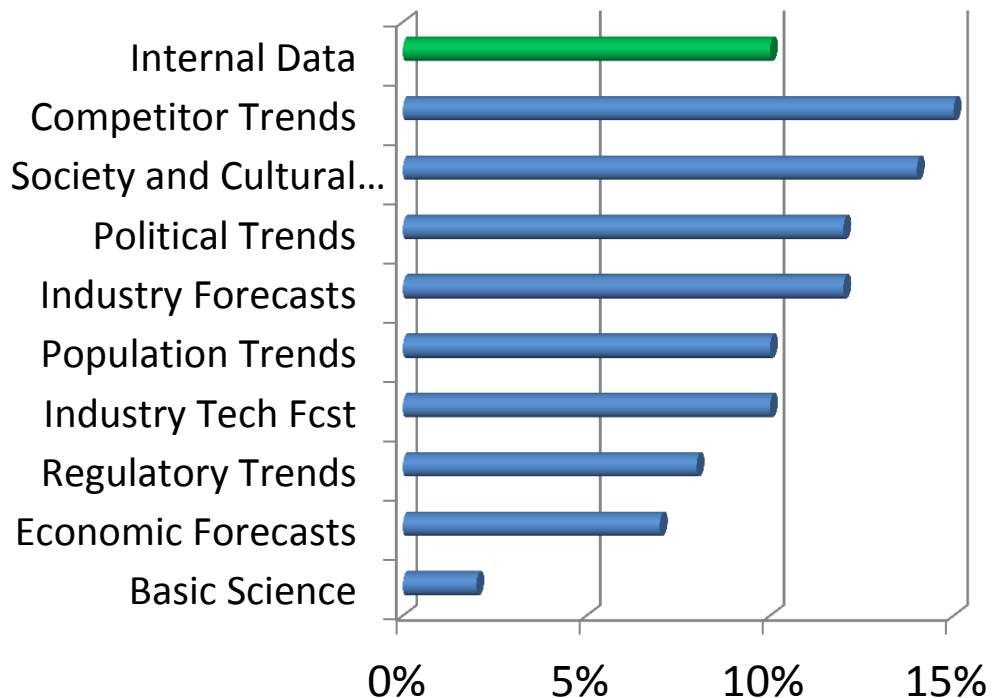




# Online Poll: Which types of trends to you use in new products or business planning?

**Percent Using Trend**



Online Poll, Newsletter subscribers, December 2016