

Revenue growth is what really matters in value creation.

Adam Hartung is a growth expert, speaker and strategy coach. He presents the real world path to growth and sustainable value creation.

Presentations:

- Is your strategy Amazon Prime, Netflix or Windows 10?
- · Growth winners are Transformers not Avengers
- Market disruptors don't get Ubered how to stay ahead

Keywords: strategy, growth, innovation, value creation, disruption

(Adam can also customize a presentation for your needs)



"Adam will convince you disruptors create growth - then lead you to your winning strategy."

> Buckley Brinkman CEO, WMEP

"Understand the history of strategy in 10 minutes and leave knowing how you'll create and implement yours to grow."

> Brian Doudna, Executive Director, WEDA

"Adam delivers the research of a university wrapped in the practical application of a business leader."

> Deb Dunie, Board Director, SAIC



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Get the book on Amazon

of all long-term value creation comes from revenue growth.

Boston Consulting Group (BCG) Henderson Institute 2018



The 2% top performing companies (based on value creation) have an external focus.

> Boston Consulting Group (BCG) Henderson Institute 2018